

**Sponsorship
is
Ambassadorship**

Sponsorship Training

- The Ingredients of Effective Sponsorship
 - Sponsor Responsibilities
 - Sponsorship Tools
 - Relocation Resources
 - Local Items of Interest/Concern
- What would you want someone to do for you??*



The Ingredients Of Effective Sponsorship

→ Communication

- Provide and obtain information that is:
 - Accurate
 - Essential
 - Timely

→ Concern

- Have a positive attitude
- Be helpful

▫ Creative Assistance



Effects Of Good Sponsorship

- ▯ **Eases Transition**
- ▯ **Reduces Environmental Shock**
- ▯ **Decreases Time Away From Work**
- ▯ **Increases Unit Cohesiveness**
- ▯ **Improves Morale**



Effects Of Poor Sponsorship

- Negative Effect on Mission Readiness**
- ▯ Negative Perception of Unit Support**
- ▯ Negative Reaction**
- ▯ Negative Relocation Experience**

**You are an
Ambassador
for your
Commander**



**Superior Sponsorship
is achieved by
addressing the needs
of the newcomer**

Overview of Sponsorship

- Duties of a Sponsor
- ▯ Resources Available
- ▯ Appropriate Match



Families sponsor Families

Couples sponsor Couples

Single parents sponsor Single parents

Singles sponsor Singles

Duties Of Sponsor



- **Contact Incoming Member**
- ▯ **Send Sponsor Package**
- ▯ **Provide Information**
- ▯ **Confirm Transportation, Lodging, and Kennel Arrangements**
- ▯ **Assist with the Settling-in Process**

Family Members

- **Include all Family Members**

- **Remember, you are a sponsor for the entire family**
- **Determine family members' needs**
 - **Refer to needs assessment in Sponsor Guidebook**



- **Invite your Family to Participate**

- **Encourage spouse and children to communicate with incoming family members via e-mail, letters, and telephone**

Sponsorship Resources

- **Sponsor Package Availability**

- **Unit Orderly Room**
- **Family Support Center**

Sponsor's Guidebook

Standard Installation Topic Exchange Service (SITES) Database

www.dmdc.osd.mil/sites

- **Available at current base, through the
Family Support Center Relocation Office**
- **Available via the internet:
www.afcrossroads.com**

Sponsor Package

Things to Add:

- ▯ **Personal Letter**
 - See example in Sponsor Guidebook
- ▯ **Unit Information**
- ▯ **Information Requested by Newcomer**
 - ▯ Some information may be accessible from the Family Support Center at their current installation

Sponsor's Personal Letter

**Refer to sample letter in
the Sponsor guidebook**

- Introduce Yourself/Family**
- ▢ Give Arrival Instructions**
- ▢ Address any Special Interests
or Needs of Incoming Member**

Unit Information

- ▣ **Mission**

- ▣ **Duty Assignme**

- ▣ **Location**

- ▣ **Duty Hours**

- ▣ **TDY Commitme**

- ▣ **Deployments**





**The Family Support Center
is available to help you
with your sponsorship
duties.**

Family Support Center Resources

- **Relocation Assistance**

- One-on-One Counseling
- Smooth Move Workshops
- Buying a Home Seminars
- Selling A Home Seminars
- PCS for Child Care

- **Information and Referral**

- Community Services
- Family Life Skills Information

Family Support Center Resources

Employment Program

- Job Listings
- ▮ Cover/Thank-you/Resume Writing Workshop
- ▮ Interviewing/Job Search Techniques
- ▮ Resource Center

Volunteer Opportunities

- ▮ Free Child Care
- ▮ 13 Base Agencies Utilize Volunteers
- ▮ Base Recognition and Incentives

Family Support Center Resources

Financial Services

- 0 One-on-One Counseling
- 0 Budgeting and Investment Information
- 0 Car Buying
- 0 Avoiding Scams and Rip-offs

Air Force Aid Society

- 0 Financial Assistance for Emergencies
- 0 Special Programs
- 0 Education Grant

Key Base Agencies

- ▮ **Transportation Management Office (TMO)**
- ▮ **Military Personnel Flight**
- ▮ **Temporary Lodging Facility**
- ▮ **TRICARE**

Key Base Agencies

- ▮ **Housing Office**
- ▮ **Accounting and Finance**
- ▮ **Youth Center**
- ▮ **Child Development Center**
- ▮ **Education Center**

Community Resources

- **Child care referral**
- ▯ **Social Services**
- ▯ **School administration offices**
- ▯ **Special needs information center**

World Wide Web

www.afcrossroads.com

www.langley.af.mil

www.hamptonroads.com

www.hrtide.com

Local Items Of Concern

- ▮ **There are 4 local school districts in Hampton Roads. Links may be found at the Relocation web page at <http://www.langley.af.mil/1sg/1mss/fsc.html>**
- ▮ **Pets are not allowed in lodging. Be sure to check the yellow pages to find resources for local kennels.**

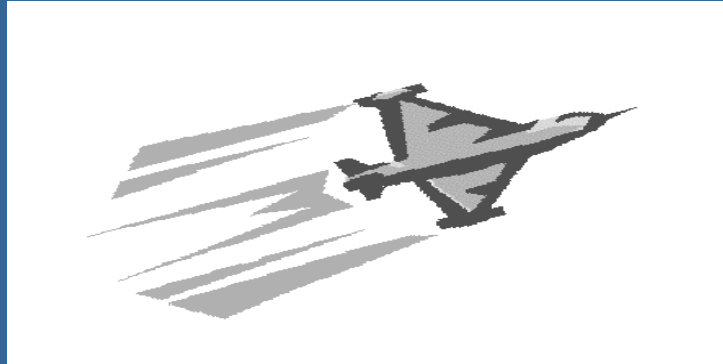
Sponsor of the Month Program

Purpose: This program was designed to recognize outstanding sponsors.

Program is currently being reworked.

Sponsor's Guidebook

The first step towards becoming “A Good Sponsor”



***Sponsor's
Guidebook***





**The Family Support Center
is available to help you
with your sponsorship
duties.**

764-3990